



SFFMA

OVERVIEW INFOGRAPHIC

A snapshot in time of how we're doing!

Active Individual Members

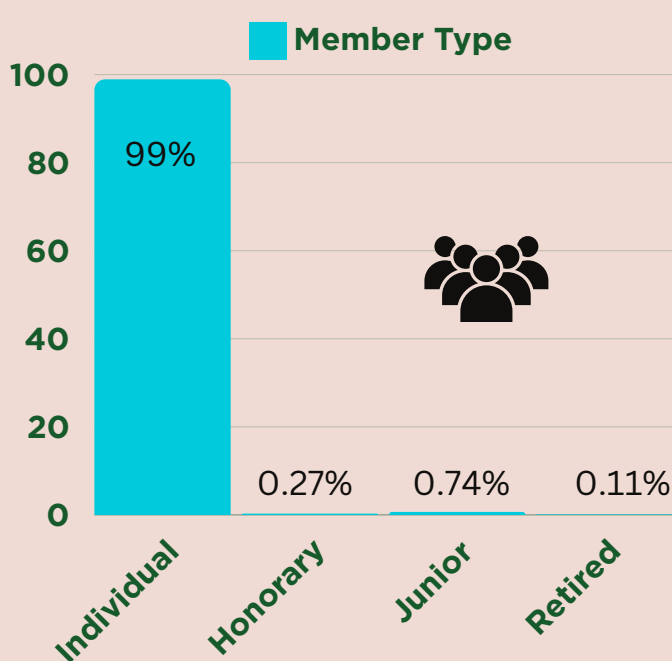


Equivalent Training Submissions Approved to Date (2024)

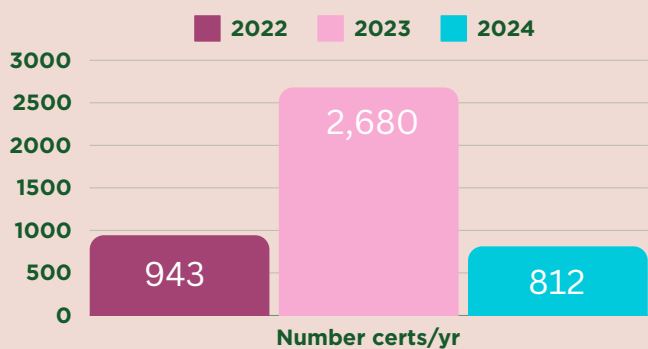


7,102

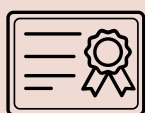
Active Member by Type (as a % of total)



Certifications Issued



Current running total* since 1974:



113,110

*This is an ongoing project

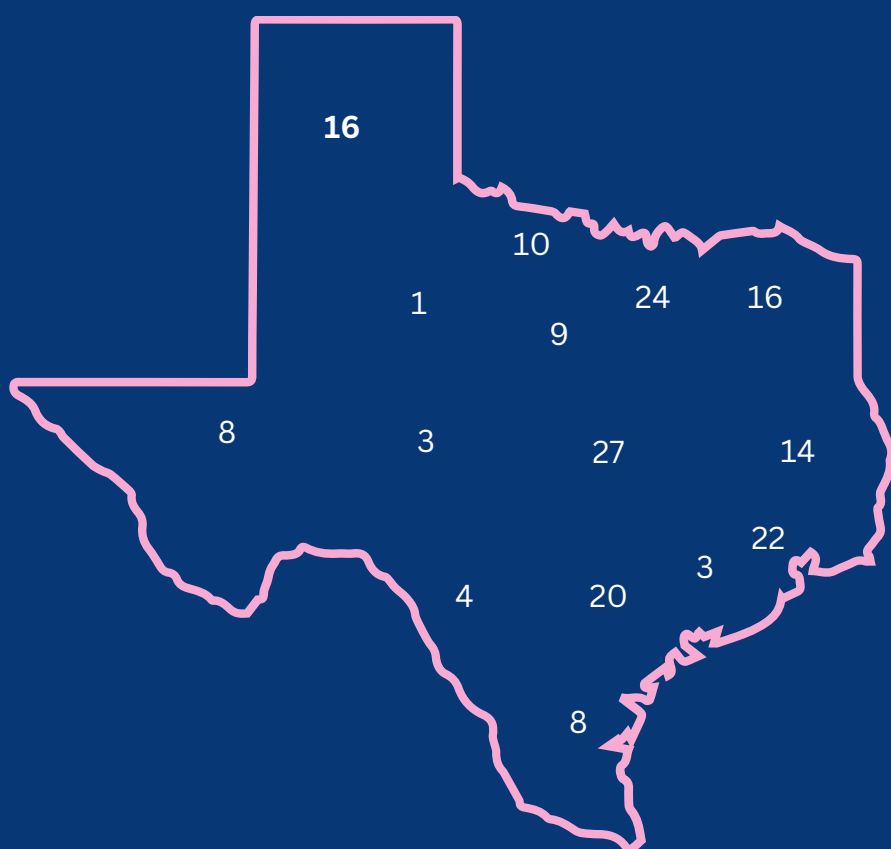
Fun Fact:

Total Number of Memorial Pavers at Austin Office:

152

Central Texas	27
East Texas	14
Guadalupe	20
Gulf Coast	22
Hill Country	3
Mid-West	1
North Central Texas	9
Northeast Texas	16
North Texas	24
Panhandle	16
Permian Basin	8
Red River	10
Rio Grande Valley	7
South Central Texas	8
Tri-Rivers	3
Wintergarden	4
TOTAL	183

Development Program Attendees



Store Sales (2023)



Total sales/orders fulfilled = 828

Comprised of:

Sales made/orders received = 628

Point-of-Sale = 200

Textbooks & instructor curriculum sold = 2,291



Packages Shipped (2023)

Total Individual Packages Shipped = 528



Social Media



Facebook

Followers 15,113

2024 posts

137 to date

2023 posts

627

Avr posts/month 2023

52

FB Reach: 1.7M since Jan. 2023

Twitter/X

Followers 1,543

Avr posts/month 2024*

30

*Not active between 2019 and 2023